

GABRIELLE BROWN

Portfolio: gabibrown.com | Instagram: [@gibsmedia](https://www.instagram.com/gibsmedia)

Summa Cum Laude Psychology graduate and former Division 1 collegiate athlete, with experience in sports marketing, social media management, content creation, photography, graphic design, and live-event environments. Skilled in developing engaging digital content, representing organizations professionally, and communicating effectively with athletes, families, staff, and external partners. Experienced in fast-paced sporting environments requiring creativity, organization, adaptability, and strong attention to detail. Passionate about creating engaging experiences and connecting audiences with sports brands.

EXPERIENCE

GIBSMEDIA - Founder/Sports Content Creator & Graphic Designer September 2025 - Present

- Create sports photography, graphic design, and short-form content for social media.
- Design player features, game-day graphics, tournament announcements, and other branded digital content using Canva and Capcut.
- Photograph and edit athletic events and individual athletes using Sony A7 IV and Adobe Lightroom.
- Develop, schedule, and publish Instagram content, monitoring engagement and creating content based on audience response.

Long Beach State Athletics - Development Intern (Incoming) October 2026 - December 2026

Orange County Soccer Club - Merchandise Intern (Incoming) October 2026 - December 2026

Santa Margarita Catholic High School, CA — Social Media Manager May 2025 – Present

- Manage external and internal communications while coordinating with journalists, photographers, videographers, and school staff to maintain cohesive brand messaging.
- Develop and produce high-quality, on-brand content across TikTok and Instagram using Canva, CapCut, and Buffer.
- Capture, edit, and publish real-time content during live athletic events while maintaining consistent brand voice and messaging for @smchs_volleyball and @smchs_beachvb.
- Created content that generated more than 4 million views on an Instagram Reel for @smchs_volleyball.

949 Volleyball Club — Social Media Manager / Videographer & Photographer December 2025 – August 2026

- Manage social media strategy across Instagram, Facebook, and TikTok to increase audience engagement and brand visibility for @949vb on Instagram.
- Create and publish engaging, on-brand photo, video, and graphic content for multiple club teams.
- Capture and edit high-quality content during matches, practices, tournaments, and other live sporting events.
- Develop content strategies based on current social media trends to increase audience interaction and reach.
- Collaborate with coaches and club staff to identify and showcase compelling athlete and team stories.

Santa Margarita Catholic High School, CA - Head JV Beach / Frosh Indoor Volleyball Coach May 2025 – Present

- Plan and execute practices, training programs, competitions, and summer camps for 60+ student-athletes.
- Create positive, engaging experiences for athletes and families while adapting to changing needs in fast-paced sporting environments.
- Communicate regularly with athletes, families, coaches, and school staff to address questions, provide updates, and ensure smooth event operations.
- Manage live competitions while making real-time decisions and adjustments under pressure.
- Led Frosh Indoor Volleyball team to win Queen's Volleyball Tournament crown and Dave Moh's tournament.

- Planned and led specialty clinics for 25+ athletes ages 12–18, creating organized and engaging experiences for athletes and families.
- Managed administrative responsibilities for clinics and summer camps supporting 80+ athletes.
- Coached multiple elite-level teams competing in SCSN Division 1–2 competition.
- Maintained consistent communication with athletes, parents, coaches, and club management to ensure a positive experience and smooth operations.
- Successfully recruited and built a top-15 Division 1 SCVA roster for multiple teams.
- Led a 13–3 team to a third-place finish at the Salt Lake City Showdown and Gold Division finish at the Red Rock Rave Qualifier.

EDUCATION

California State University, Long Beach — Long Beach, CA

Master of Arts, Sport Management | Present - 2027

Bachelor of Arts, Psychology | 2025 | 4.0 GPA | Summa Cum Laude | President's List

Irvine Valley College — Irvine, CA

Associate of Arts, Psychology | 2023 | 4.0 GPA | Magna Cum Laude | Dean's List

Associate of Arts, Behavioral Sciences | 2023

Associate of Arts, Liberal Studies | 2023

ATHLETIC EXPERIENCE

Irvine Valley College — Women's Indoor & Beach Volleyball

2022 – 2023

- Captain, Women's Indoor Volleyball Team; CCCAA #11 ranking
- Member, CCCAA Beach Volleyball State Championship Team

Virginia Commonwealth University — Women's NCAA Division I Indoor Volleyball

2021 – 2022

SKILLS

- Social Media Management & Digital Content Creation, Brand Communication & Storytelling, Photography & Videography, Canva, CapCut & Buffer, Fan/Customer Experience, Event Planning & Execution, Communication & Relationship Building, Organization & Time Management, Problem Solving & Adaptability, Team Collaboration & Leadership, Microsoft Office Suite (Word, Excel, PowerPoint)

CERTIFICATIONS

- Sports Marketing Essentials — 2026
- Red Cross Adult First Aid/CPR/AED — 2025-2026
- USA Volleyball SafeSport — 2023–2025
- USAV IMPACT Training — 2023–2025

AWARDS & HONORS

- 1st Team All-Conference, Beach Volleyball, Irvine Valley College — 2022–2023
- 1st Team All-Conference, Indoor Volleyball, Irvine Valley College — 2022
- CCCAA Beach Volleyball Championship Winning Team, Irvine Valley College — 2022-2023